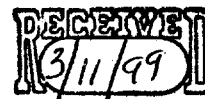




8270 '99 MAR 15 P2:00

March 1, 1999

Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington, DC 20204



**RE: PART 101 –FOOD LABELING**  
**Food labeling, Nutrition, Reporting and record keeping requirements**  
**Section 101.93 Notification procedures for certain types of statements on**  
**dietary supplements**

This notice is in response to the notification requirements outlined above:

Sec. 101.93(a)

- (2)(i) Name and address of distributor of the dietary supplement that bears the statement:

Elk Products LLC, d/b/a Natraflex Brands  
515 Jerry Street  
Castle Rock, CO 80104  
(303) 660-0550  
(303) 660-9945 fax

- (ii) The text of the structure / function statement that is being made:

**Statement (1)**

Velvet Antler has been used for centuries to support and maintain healthy joint function and flexibility, and to increase overall wellness and vitality.

**Statement (2)**

Natraflex™ is proud to bring you this time-tested, premium product, the Finest all natural joint-care and wellness product available anywhere.

- (iii) The name of the dietary ingredient or supplement that is the subject of the statement, if not provided in the text of the statement;

Name of dietary ingredient is Premium Velvet Antler.

- (iv) The name of the dietary supplement (including brand name), if not provided in response to paragraph (a)(2)(iii) on whose label, or in whose labeling, the statement appears:

Name: Premium Velvet Antler  
Brand Name: Natraflex

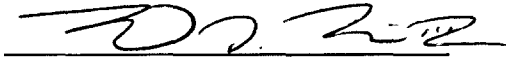
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Elk Products LLC, 515 Jerry Street, Castle Rock, CO 80104 • (303) 660-0550 • fax (303) 660-9945

LET 3244

- (3) The notice shall be signed by a responsible individual or the person who can certify the accuracy of the information presented and contained in the notice. The individual shall certify that the information contained in the notice is complete and accurate, and that the notifying firm has substantiation that the statement is truthful and not misleading;

I hereby certify that the information contained in this notice is complete and accurate, and Natraflex Brands can substantiate that the statements above are truthful and not misleading.



Lloyd S. Riddle III  
President  
Elk Products LLC

Date: 3/1/99